

Daktronics completes LED video messaging display product line

Written by Daktronics News

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BROOKINGS, South Dakota: In response to market demand, Daktronics has introduced a new video messaging product, the GalaxyPro Revolution line, capable of displaying photo-quality graphic images and pre-created video clips.

The recent addition of a 16 mm model completes the line, allowing sign companies to offer customers a display for any application.



Daktronics engineers developed patent-pending features that enable this LED display product line to produce compelling graphic images that help drive sales. GalaxyPro Revolution displays interest retailers and houses of worship desiring sharp, crisp graphics.

Daktronics has announced that the Alerus Center in Grand Forks, North Dakota, USA, has installed double-sided digital billboards along two major Red River Valley roadways. One of the Center's new Daktronics billboards displays advertising and event information to commuters on Interstate 29 in western Grand Forks, and the other is located nearby on 42nd Street.



By installing digital billboards, the Alerus Center has the ability to broaden its reach and increase visibility and affinity for their corporate partners and facility users.

The new 16 mm display that joins the 12EV, 20 mm, and 23 mm, provides extremely high-quality graphic images even when the display itself is a smaller size.

- The video messaging product line also features:
- 4.4 trillion-colour capability permits detailed, nuanced images
- Wide viewing angles allow passersby to view display content longer
- High contrast from the louvers and module coating cause colors to appear richer
- These displays consume less power than any others in the LED display industry



Daktronics, which completed its 40th year of business last year, is recognized as a world leading provider of full-color LED video and messaging displays. Daktronics began

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manufacturing LED video displays in 1997. Since then, nearly 5,000 full-colour large screen LED displays have been sold and installed in commercial and sporting facilities around the world.



Daktronics designs, manufactures, markets and services display systems and digital billboards for customers around the world, in business, transportation, and sport applications.

For more information: <http://www.daktronics.com>