

## Go Caddy – A cool promotion product on the go

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NEW DELHI: What is Go Caddy? It's a "disposable suitcase", 100 per cent environmentally safe, yet strong enough to carry up to 24 pounds of heavy duty convention material. It's like paper on wheels. It works like a suitcase, looks like a suitcase. Except that it is much lighter, much cheaper.



The Go Caddy is produced from lightweight, corrugated paper that is highly durable and strong rollers that withstand a maximum load of 24 pounds. High quality, four-colour printing will draw the attention that you need. Your design can be printed on all sides of the Go Caddy excluding the bottom.

Assembling the caddy is quiet, easy and fast. It will only take 30 seconds to unfold, install the rollers, close the lid and open the letter slot. The caddy is shipped flat on pallets with the rollers separate. A template will be provided to make creating your Go Caddy artwork fool-proof.

Do you know of a better way to create a presence in every hall at your next trade show than by letting your customers work for you as a free "walking billboard"?



Go-Caddy can be individually branded, making it tailor-made for promotional packaging, especially at conventions. It's easy to pull (it's got wheels) and it can be folded as well. Ideal for carrying all those goodies you collect at conventions.

You want to design your own go-caddy? No problem. Go-caddy is the Porsche among convention and promotion packaging tools – it can be customized. And you can bring it to the shopping mall or to your favorite outlet store as well.

Check out this incredible product at <http://www.fruitsalad-inc.com>. It is made and marketed by Fruit Salad Inc., a multinational organization with offices in Hamburg, Germany, and Miami, USA.

The story started in 2005 with the development of Go Caddy suitcases, following which it obtained the worldwide patent copyright.